

Litepaper v1

Introduction / Executive Snapshot

\$PATH is the world's first ecosystem where creators mine through content, sponsors fuel growth, and every dollar reinvests into sustaining \$PATH. Built entirely on-chain, \$PATH empowers content creators to turn every post, video, or stream into a source of value — free from middlemen, censorship, and unfair revenue splits. This is more than a platform; it's a global movement designed to put creators first, unlock new opportunities for sponsors, and build a sustainable token economy where growth fuels itself. With \$PATH, creativity becomes currency, and every voice has the power to shape the future.

The Problem

The creator economy is booming, with over 200 million people worldwide producing content across YouTube, Instagram, TikTok, Twitch, and other platforms. Yet behind the growth lies a harsh reality: most creators earn less than \$1,000 per month, while the platforms built on their talent and effort take the lion's share of the value.

Big tech platforms often capture 30–50% of every dollar earned, leaving creators with scraps. For small and mid-sized creators — who make up the majority — this creates a cycle of burnout, financial instability, and dependence on algorithms they can't control.

Worse still, creators face censorship and deplatforming, where years of work can vanish overnight if a platform decides they no longer fit the narrative. Ownership of content and audiences isn't in the hands of the creators, but controlled by centralized platforms whose primary interest is maximizing their own profit.

Imagine a transport business owner who invests years into building a client base, only to have the roads suddenly blocked and taxed at unpredictable rates. This is the reality for digital creators today: their income, reach, and growth are dictated by gatekeepers, while their communities are monetized by someone else.

The numbers don't lie. The creator economy is valued at over \$250 billion and expected to double in the next five years, yet the majority of creators still struggle to make a living. The problem isn't a lack of creativity or demand — it's the broken system of middlemen, revenue extraction, and lack of true ownership.

The \$PATH Solution

\$PATH is reimagining the creator economy from the ground up by making content itself a form of mining. Instead of relying on algorithms or middlemen, creators on \$PATH earn directly by posting, engaging, and building their communities. Every video, article, livestream, or comment becomes an opportunity to generate rewards. In this system, creativity is currency — the more authentic and engaging your work, the more value you unlock.

At the core of \$PATH is an ecosystem-first design. Unlike traditional platforms that isolate creators and compete for ad revenue, \$PATH connects three groups into a single, mutually beneficial cycle: creators, incubators, and sponsors.

- Creators generate content, mine \$PATH through engagement, and build loyal audiences.
- Incubators provide guidance, infrastructure, and exposure for emerging talent.
- Sponsors inject capital and resources into the ecosystem, amplifying growth and reach.

This ecosystem ensures that growth compounds: as creators succeed, incubators benefit, sponsors gain visibility, and \$PATH strengthens.

To accelerate adoption, \$PATH is launching with a dedicated Creator Fund. This pool is designed to support early adopters, reward active participants, and empower creators who are just starting out. By lowering the barriers to entry, the fund ensures that the next generation of creators can thrive from day one — not after years of fighting algorithms for scraps.

But the real innovation lies in how \$PATH sustains its own economy. Every dollar of protocol revenue is reinvested back into \$PATH, strengthening liquidity, supporting token value, and ensuring long-term ecosystem health. This reinvestment model creates a positive feedback loop: the more the ecosystem grows, the stronger \$PATH becomes, and the stronger \$PATH becomes, the more resources flow back into supporting creators.

Unlike platforms that extract value, \$PATH recycles it — turning growth into sustainability and speculation into impact. This is not just another token. It's the backbone of a creator-powered economy, designed to scale globally while staying true to its core principle: empowering creators with ownership, freedom, and financial independence.

\$PATH Tokenomics (Snapshot)

Ticker: \$PATH

Total Supply: 1,000,000,000 (capped, no inflation)

Deflationary Burn: 2% of monthly platform revenue used for \$PATH buybacks + burns

Reserves: 80% BTC + 20% \$PATH (buybacks)

Allocation

- Community Incentives (30%) – Rewards for creators, users, stakers, and referrals. Gradual release from 2026–2036 to ensure long-term engagement.
- Team & Advisors (30%) – Founders, core team, and advisors. Vested over 36 months with a 12-month cliff to align with growth.
- Public Sales (25%) – DEX + CEX launches, rolled out in three phases for strategic adoption.
- Reserves (15%) – Grants, liquidity, partnerships, and treasury support.

Revenue Model

Every \$1 earned by the platform powers growth and strengthens \$PATH:

- 40% – Operations & development
- 20% – Liquidity + token support
- 15% – Staking rewards
- 10% – R&D + security
- 10% – Creator & partner incentives
- 5% – Treasury buffer

Deflationary Loop: Each month, 2% of revenue goes directly into buybacks + burns, reducing supply and reinforcing token value.

Strategic Drivers

- Deflationary by design – Ongoing burns shrink supply.
- Creator-first economy – 30% of tokens go back to the community.
- BTC-backed stability – Treasury reserve anchored in Bitcoin.
- Sustainable unlocks – Long-term vesting avoids early dumps.
- Ecosystem expansion – Balanced funding for growth, R&D, and incentives.

\$PATH isn't just another token — it's an economy where every dollar earned makes the token stronger.

\$PATH Roadmap (Simplified)

Phase 1 – Q3–Q4 2025: Meme Coin Launch & MVP Growth

The journey begins with the launch of \$PATH as a meme coin with purpose. Alongside it, the MVP mining platform expands, letting creators and early adopters earn through content engagement while fueling the first wave of community growth.

Phase 2 – 2026: Creator Fund & Proof-of-Content Mining

Introduction of the Creator Fund to reward and attract talent. Proof-of-content mining goes live, ensuring creators earn directly from engagement. During this phase, \$PATH utility grows, protocol revenue scales, and the first Super Team is formed — elite creators and partners driving ecosystem adoption.

Phase 3 – 2027: Super Team Expansion & Platform Development

The network of Super Teams expands globally, bringing in new creators, sponsors, and incubators. Development of the full-featured platform begins, preparing for large-scale creator onboarding and ecosystem scaling.

Phase 4 – 2028: Web3 Platform Launch

The complete Web3 creator economy platform goes live — enabling decentralized ownership, tokenized engagement, and sponsor-driven growth at scale. \$PATH transitions into its long-term role as the backbone of a global, creator-powered economy.

A timeline graphic (2025 → 2026 → 2027 → 2028) with bold milestone labels:

- 🚀 Meme Launch (2025)
 - 💎 Creator Fund + Super Team (2026)
 - 🌐 Expansion + Dev (2027)
 - 🔑 Web3 Platform (2028)
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Global Vision

\$PATH is not a local experiment — it is a worldwide movement. From day one, the mission has been borderless: to empower creators everywhere, regardless of where they live or what platform they use. Creativity is universal, and the tools to monetize it should be as well.

Built fully on-chain, \$PATH operates without banks, borders, or gatekeepers. This means no central authority can silence a voice, freeze an account, or dictate who participates. Whether a creator is in New York, Lagos, São Paulo, or Manila, \$PATH provides the same opportunity: to mine through content, to earn directly from their audience, and to grow without limitations.

The goal is simple but powerful: empower creators in every country to take back ownership of their work, their income, and their communities. By aligning creators, incubators, and sponsors on a single global token economy, \$PATH lays the foundation for a creator-driven financial system that belongs to the people who build it — not the platforms that exploit it.

Call to Action

The creator economy is broken — and \$PATH is building the alternative. This isn't just another token; it's a movement. Every post mined, every sponsor onboarded, every creator supported brings us closer to a future where creativity is free, ownership is real, and communities thrive without borders.

Now is the time to join the movement. Whether you're a creator looking to earn through your content, a sponsor ready to fuel the ecosystem, or a community builder who believes in freedom, \$PATH is your gateway.

Together, we're not just building a platform — we're mining freedom.

👉 Join us on:

- X (Twitter): [PrimePath Labs \(@LabsPrimepath\) / X](#)
- Telegram: <https://t.me/+Fzl3oSTiCosxMDI0>
- Website: www.primepathgo.com

Come early. Stay bold. Stay on the \$PATH.